



TOGETHER WE DRIVE CHANGE



2026
BREAST CANCER AWARENESS
MERCHANDISE CATALOG

QUALITY MERCHANDISE THAT
DRIVES AWARENESS AND HELPS
SUPPORT THE FIGHT AGAINST
BREAST CANCER.

Dear Chevrolet Dealers & Partners,

Chevrolet continues its great partnership with the American Cancer Society in supporting the Making Strides Against Breast Cancer® program. We are honored to have been selected as your official licensed Chevrolet/American Cancer Society merchandise supplier for this program.

The past fifteen years have been a great success for the Making Strides program, due in part to the support of Chevrolet, its LMA groups, and its dealers. This year we will proudly support the American Cancer Society Making Strides Against Breast Cancer® program by making generous contributions, in the name of Chevrolet, its dealers, and its partners, from the purchases of support merchandise you see in this catalog.

It's time to show our support.

We've built a catalog with breast cancer awareness items tailored for events, ride and drives, or to give to customers on the sales floor or service drive. As in years past, many items sell out quickly, so we urge you to take advantage of this early start to your events and get what you need now. Like previous years, anything you order will be ready for delivery before October 1st, but some items sell out before this time. **Cruisin Sports will contribute 10% of the sales price of each item from this program to the American Cancer Society** on purchases made through Friday, December 15, 2026.*

Personalization Option.

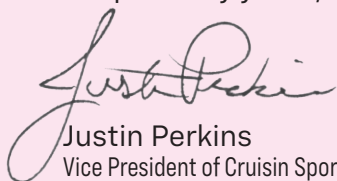
You can add your dealership name to embroidered items for an additional \$2.50 per item (minimum 12 items), or add your dealership name to most of non-embroidered merchandise for a set-up fee (in most cases \$50.00, plus an additional \$0.50 per location or manufacturer minimum quantity required, call for details). You must order dealer personalized merchandise before September 12 to ensure October delivery.

Cruisin Sports is now a Chevrolet iMR Turnkey Provider, which means we will submit the sales iMR reimbursement on your behalf, removing any hassle or delays. As always, all of our merchandise qualifies for Chevrolet iMR funds (Co-Op), so take advantage by **telling us you want to use your iMR reimbursement funds when placing your order.**

If you have any questions regarding our merchandise or anything else, please feel free to contact us.

We wish you the best in your support of the American Cancer Society's efforts to save lives from breast cancer.

Respectfully yours,



Justin Perkins
Vice President of Cruisin Sports, Inc.

ACTIVATION VALUE KIT MERCHANDISE PRICING

HOW IT WORKS:

Step 1: Pick a Value Kit Size

All kits contain the items shown to the right with the following breakdowns:

Small Kit \$262.00

Small Kit contains 10* of each item on right page.

Unisex Tee Breakdown: 2 small, 3 medium, 3 large, 2 XL

\$43
SAVINGS

Medium Kit \$656.00

Medium Kit contains 25* of each item on right page.

Unisex Tee Breakdown: 3 small, 8 medium, 8 large, 6 XL

\$106
SAVINGS

Large Kit \$1,212.00

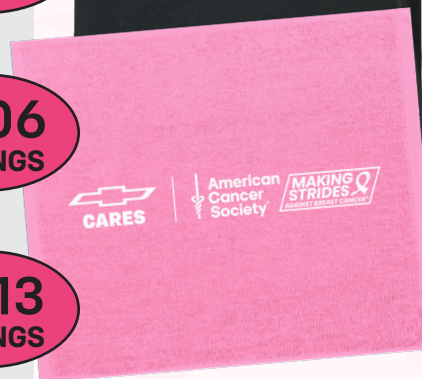
Large Kit contains 50* of each item on right page.

Unisex Tee Breakdown: 8 small, 16 medium, 16 large, 10 XL

\$313
SAVINGS



BA1031



BA9093
Rally Towel



BA9089
Lanyard

Step 2: Place Your Order

Once you have decided on the kit that best suits your dealership, pick up the phone and give us a call at 800-254-5553.

Prices do not include outbound shipping.

BA9097
Paracord Bracelet



NEW

BA9112
Bike Bottle



BA9014
Cinch Bag

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CARES

BA1028

Tie-dye Pink



\$15⁰⁰

STRONGER TEE

Unisex Pink 90/10 cotton/poly
preshrunk cotton t-shirt. Small-2XL

BA1030

Hope Tee



\$11⁰⁰

HOPE TEE

Unisex white 100% cotton
preshrunk t-shirt. Small-2XL

***ALL T-SHIRTS CAN BE DEALER
PERSONALIZED ON THE BACK!
ONE COLOR LOGO ADD \$2.50.
MINIMUM ORDER = 72**

BA1031

Drive Hope



\$11⁰⁰

NEW

DRIVE HOPE TEE

Unisex black 100% cotton preshrunk
t-shirt. Small-2XL

BA1026

Heather Heliconia



\$11⁰⁰

DPBA1026

Personalized
Fight Cancer

FIGHT SQUARE TEE

Unisex Heather Heliconia 50/50 cotton/
poly preshrunk cotton. Small-2XL

**ORDER
TODAY!**

800-254-5553

BA6004

Stronger
Than Cancer



\$30⁰⁰

Add \$2 for 2XL, \$3 for 3XL, etc.

TIE-DYE PULLOVER HOODED SWEATSHIRT

- 7.8-ounce, 80/20 cotton/poly fleece
- Two-ply hood
- Dyed-to-match drawcords
- Front pouch pocket

BA6002

Chevy Cares



\$38⁰⁰

Add \$2 for 2XL, \$3 for 3XL, etc.

PINK SPONGE FLEECE HOODIE

- 8-ounce, 52/48 Airlume combed and ring-spun cotton/polyester
- Retail fit

BA4004

Hawaiian Shirt



\$22⁰⁰

Add \$2 for 2XL, \$3 for 3XL, etc.

SUBLIMATED HAWAIIAN SHIRT

135 GSM breathable wrinkle-free Unisex UV-resistant Hawaiian Shirts. It is made of lightweight 95% Polyester + 5% Spandex fabric and is UV resistant, stretchy, breathable & cooling.

BA3004

Pink Fade



\$45⁰⁰

Add \$2 for 2XL, \$3 for 3XL, etc.

NEW

SUBLIMATED POLO

4.5 Oz. 100% polyester moisture-wicking material, lightweight for performance, with stay dry technology for comfort. UPF Rating 30+.


\$12⁰⁰
Dealer Personalized add \$2.50
BA2011

This hat provides simple perfection.
100% cotton twill fabric with a
velcro closure. Minimum 4

DPBA2011 *Dealer Personalized, see note.


\$14⁵⁰
Dealer Personalized add \$2.50
BA2021

This classic trucker cap in a charity pink
color is the ultimate support cap for all
walks, runs, and breast cancer charity
events this October. Minimum 4

DPBA2021

*Dealer Personalized, see note.

***CAN BE DEALER
PERSONALIZED ON THE
BACK! ONE COLOR LOGO ADD
\$2.50.**

MINIMUM ORDER = 72


\$15⁰⁰
Dealer Personalized add \$2.50
BA2013

If you are looking for a stylish way
to give back, this charcoal cap with
pink mesh is for you. Minimum 4

DPBA2013 *Dealer Personalized, see note.


\$12⁰⁰
Dealer Personalized add \$2.50
BA2018

An unstructured version of our
popular structured twill cap, this style
has a low profile and is a perfect way
to uniform the team. Minimum 4

DPBA2018 *Dealer Personalized, see note.

**ORDER
TODAY!**

800-254-5553



BA2022

If you are looking for a stylish way to give back, this black flat bill cap features a statement pink bill and eyelets. Minimum 4

\$15⁰⁰

Dealer Personalized add \$2.50

DPBA2022

*Dealer Personalized, see note.



\$12⁰⁰

Dealer Personalized add \$2.50

BA2024

This classic trucker cap in a charity pink color is the ultimate support cap for all walks, runs, and breast cancer charity events this October. Minimum 4

DPBA2024

*Dealer Personalized, see note.

***DEALER NAME ONLY
ON THE BACK FOR
PERSONALIZED HATS.
ADD \$2.50**



\$12⁰⁰

Dealer Personalized add \$2.50

BA2025

Our most popular 5 panel mid profile hat, trusted by brands worldwide and a true staple in modern headwear. Minimum 4

DPBA2025

*Dealer Personalized, see note.

BA2017 Pink



BA2019 Black



\$12⁰⁰

Dealer Personalized add \$2.50

BEANIES

We took our popular knit cap style and fully lined it with fleece for additional warmth and comfort. Minimum 4

DPBA2017

*Dealer Personalized

DPBA2019

*Dealer Personalized

SILK TOUCH™ COTTON POLO

\$25⁰⁰

Add \$2 for 2XL, \$3 for 3XL, etc.

A comfortable classic polo with superior wrinkle and shrink resistance, a silky soft feel and an incredible range of styles, sizes and colors. Ladies' available in sizes Small-2XL. Men's available in sizes Medium-3XL.

BA3003
Men's Black

DPBA3003
Personalized
Men's Black

BA3001
Men's Pink

DPBA3001
Personalized
Men's Pink



BA3002
Ladies' Black

DPBA3002
Personalized
Ladies' Black

BA3000
Ladies' Pink

DPBA3000
Personalized
Ladies' Pink

• CALL TO ASK ABOUT DEALER PERSONALIZATION •

BA4002
Men's
Steel Grey

BA4003
Men's Pink

BA4000
Ladies' Steel Grey

BA4001
Ladies' Pink



LONG SLEEVE EASY CARE SHIRT

This comfortable wash-and-wear shirt is indispensable for the workday. Wrinkle resistance makes this shirt a cut above the competition so you and your staff can be, too. Ladies' available in sizes Small-2XL. Men's available in sizes Small-3XL.

\$33⁰⁰

Add \$2 for 2XL, \$3 for 3XL, etc.

**ORDER
TODAY!**

800-254-5553

BA5001

Men's Black
pullover



BA5000

Ladies' Pink
pullover



QUARTER-ZIP PULLOVER

An extremely flexible layer with a soft-brushed backing and moisture control for year-round comfort. This 6.8 ounce, poly/spandex blend pullover has a taped collar and a tag-free label.

\$42⁰⁰

Add \$2 for 2XL, \$3 for 3XL, etc.

• CALL TO ASK ABOUT DEALER PERSONALIZATION •



\$2⁷⁵

BA9006

Ribbon Lapel Pin

LAPEL PIN

This lapel pin is a simple but effective way to express your support. NEW magnetic closure. Minimum 12

BA9078

Chevy Cares - Ribbon Socks

RIBBON SOCKS

Custom black and pink ribbon socks with pink heel and toe. Crew socks, one size fits most.

\$20⁰⁰



BA9099

Pink Bowtie
Pattern Neck Tie

BOWTIE NECK TIE

Custom neck tie, 58" standard length. White repeating bowtie logo pattern throughout.

\$14⁰⁰




BA9097

Paracord Bracelet

- Approx. 10 ft of polyester tactical paracord
- Easy-release plastic buckle
- Makes a great event wristband
- Uses include: Shelter line, tourniquet, tent string, boot laces, belt, arm sling, fishing line, snares and traps, gear repair, luggage tags, log pull

\$3⁵⁰

\$3²⁵
BA9022

Sunglasses

SUNGLASSES

These two-tone sunglasses are a great way to show your support in style! UV400 lenses.


NEW
BA9110

Ribbon Shape Stress Ball

\$2⁵⁰
CANCER AWARENESS RIBBON SHAPE STRESS BALL

handcrafted polyurethane foam stress balls are a fun way to promote your company, organization, hospital or school, while also helping everyone who receives one squeeze away the stress of everyday life!

NEW
BA9111

Crossbody Phone Lanyard

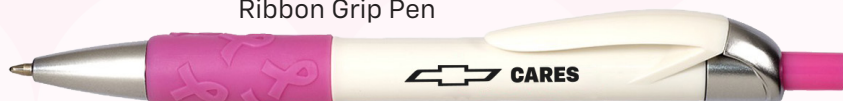
CROSSBODY PHONE LANYARD

Introducing the Tacoma Crossbody Phone Lanyard with Lobster Hook, J-hook and Nylon Phone Patch - the ultimate hands-free accessory!


\$6⁰⁰

BA9065

Ribbon Grip Pen


RIBBON GRIP PEN

ABS plastic click pen with soft TPR grip featuring engraved awareness ribbon in the mold. Includes black, medium-point ink.

\$2⁵⁰
ORDER TODAY!
800-254-5553



BA9102

Mouse Pad

MOUSE PAD

Make strides every day with this 9-1/4" x 7-3/4" mousepad made from 1/8" rubber. It's great for home or business offices and puts your contact information within reach while keeping it visible on a consistent basis.

\$4⁰⁰



BA9089

Pink Lanyard

\$3⁵⁰

POLYESTER LANYARD

These 3/4" wide lanyards are perfect to help identify staff and essential staff volunteers for all of your breast cancer fund-raising events.

BA9100

Desk Mat

\$20⁰⁰

DESK MAT

This Gaming Mouse Pad is durable and flexible enough to roll up. Keeping a clean, uncluttered desk can help to improve the gaming experience for gamers or work efficiency in the office. 31.5" L x 11.8" W x 0.08" H

NEW



BA9113

Popper Wrist Strap

POPPER WRIST STRAP

These bubble popper fidget wrist straps help to relieve daily stress and can also be worn as a bracelet to keep keys handy.

\$2⁰⁰



BA9095
40 oz. Tumbler

40 OZ. INTREPID TUMBLER

Keep hydrated all day with this 40 oz. tumbler with carry handle. Stainless steel outer and inner, double-wall construction tumbler for insulation of hot and cold beverages.



\$25⁰⁰

BA9109
Bottle Pouch

\$9⁰⁰



BOTTLE BUDDY DELUXE WATER BOTTLE POUCH

Free up your hands with the Deluxe Water Bottle Pouch! Designed to fit most water bottles and with a gripped back that won't slide off. Featuring double pockets to hold double the stuff! Made with recycled materials this item gives 1% back to the planet.

BA9108
28 oz. Bottle

ELVIN 28OZ RECYCLED STAINLESS FLIP STRAW BOTTLE

Featuring a built-in flip straw on top of the lid for easy and effortless one-handed sipping. Use the push-button to pop the lid open and enter one-handed chug mode!



\$15⁵⁰

NEW

BA9112
28 oz. Bottle

ROAD REBEL 20oz BIKE BOTTLE

Fuel your ride and stay hydrated with the Road Rebel 20oz Bike Bottle, proudly Made in the USA and designed for both performance and sustainability.



\$3⁵⁰

**ORDER
TODAY!**

800-254-5553

NEW

\$10⁰⁰



BA9115

Pink Handle Tote

NATURAL/PINK TOTE

Measuring 13" W x 11" H x 6" D, this tote is made out of resilient 14 oz. poly cotton canvas and features dual carrying handles as well as a front and back slip pocket.

BA9014

Cinch Bag



ZIPPER CINCH BAG

Here is a great backpack that has an extra pocket and headphone hole so you can listen while you walk. Made of 210D polyester and reinforced eyelets. Spot Clean/Air Dry. Minimum 4

\$4⁵⁰

DPBA9014

Dealer Personalized option. Call for pricing.



BA9104

Backpack

HIGH SIERRA® SWOOP SG LAPTOP BACKPACK

Large main compartment with cascading external accessory pockets and a separate laptop sleeve.

\$47⁰⁰

\$4⁵⁰



BA9103

Shopper

FOLDAWAY SHOPPER

Pack it in with this fun, unique tote that's perfect for the grocery store or farmers market. Tote folds into a carrying pouch with drawstring.

NEW
BA9116

 Heavy Blend™ Fleece
Stadium Blanket

\$21⁰⁰

**HEAVY BLEND™ FLEECE
STADIUM BLANKET**

 8-ounce, 50/50 US cotton/poly; Heavy Blend
features a cozy, brushed interior; Fully
hemmed; Recycled, high-performing black
tear-away label; Dimensions: 50" x 60"

BA9096

 7" Chevy Cares
Panda Bear

\$15⁰⁰

 This plush panda is perfect for
give-aways to entertain young
children and offer some comfort.

BA9093

Rally Towel

\$4⁵⁰

RALLY TOWEL

 100% cotton terry cloth rally towel to show
off your spirit. This multi-use towel is
approximately 15.5" w X 13.25" h.

BA9003

Wrist Band

\$2²⁵

SILICON BAND

 This is another simple but classic
way to show your support for breast
cancer awareness. Minimum 12

BA9105

Soy Candle

\$5⁵⁰

**SOOTHESCENTS MINI
SOY CANDLE**

 Enhance your space with our Soy Wax
Candle in a sleek matte glass jar, complete
with a bamboo lid. This small candle (2 3/4 x
2 1/2") is made with high melting point soy
wax, ensuring a clean and long-lasting burn.

**ORDER
TODAY!**
800-254-5553

PINK CORNHOLE GAME

FEATURES:

- Quality 1/2" Plywood Tops - Smooth finish, excellent playability.
- Top Choice Finish Grade 2 x 4's - Superior to the basic framing boards others use.
- Finished with clear gloss sealant for protection.
- Perfect 6" holes.
- Strong, foldable 2 x 4 leg construction with carriage bolts and wing nuts
- We paint the sides and legs and touch up our boards!
- Complete cornhole bag set included in our price. 8 bags with custom logo.

BA9879
PINK RIBBON
BOARD & BAGS



\$300⁰⁰

Complete set contains two boards
and 8 bags (4 black, 4 pink)



BA9067
Golf Towel

GOLF TOWEL

A handy carabiner
allows you to hang
this lightweight,
absorbent, odor-
fighting towel off
the golf bag.

\$10⁰⁰

BA9090
Pink Golf Balls

CALLAWAY SUPERSOFT 3 BALL TUBE

The softest Callaway golf ball, this 3 ball
box will have your game playing perfect
for your charity event. Super long, super
straight, these ball have been improved to
combine incredible cover, core and flight
technologies to make it even better.

\$11⁰⁰



BA9091
Golf Tee
Combo Pack

\$2⁰⁰

GOLF TEE + BALL MARKER POLYBAG COMBO PACK

(6) 2 3/4" Golf Tees & (2) Ball Marker
Packaged in a Reusable Zip Lock Poly
Bag. Great for Handouts at Trade
Shows, Golf Tournaments, etc.



Cruisin Sports is happy to announce that we are a
Sales iMR Turnkey Provider

Billing Info

Chevrolet Dealers can have their purchases invoiced through BARS DCS. It is as easy as calling us with your 5-digit Sales and Service Account number and placing your order.

Contact Info

If you have additional questions, would like to speak about custom orders / dealer personalization, or are ready to place your order, contact Cruisin Sports in one of the following ways:

Toll Free: 800-254-5553

Local: 615-822-8431

Fax: 615-822-1894

Email: sales@cruisinsports.com

